

Privacy policy

Privacy declaration

This Privacy Statement provides a description of the personal data collected and / or processed within Apex Dynamics BV and has been compiled according to the General Data Protection Regulation.

Privacy policy

Apex Dynamics BV attaches great importance to the careful use and processing of personal data. For this reason, the personal data are carefully processed and secured, with the General Data Protection Regulation as the starting point.

This Privacy Statement therefore clearly states:

- For what purposes we process personal data;
- How we limit the collection of personal data to the purpose for which they are processed;
- Not to pass on personal data to third parties, unless this is necessary to provide the requested services / products or when we are legally obliged to do so;
- Agreements have been made with third parties, so that they also deal with the personal data in the correct manner;
- That we have taken appropriate (security) measures to protect the personal data in an appropriate manner;
- Respect your rights and also want to point out these rights.

If you wish to contact us as a result of this Privacy Statement, you can find our contact details below:

Apex Dynamics BV
Churchillaan 101
5705 BK Helmond
e-mail: sales@apexdyna.nl

Personal data

Personal data and / or customer data are registered at Apex Dynamics BV as soon as products are requested and / or purchased from us. Depending on what kind of information is required for the proper execution of the requested service(s), personal data will be processed:

- Front name(s)
- (Business) e-mail address
- (Business) phone number
- Last name
- Company data
- Company name
- Function
- Information about the use of our products
- Gender
- (Business) IBAN
- (Business) Name and address details
- (Business) Website

Purposes

The data above will be processed for one or more of the following purposes (depending on the purposes for which the personal data was provided):

- To offer the possibility to order products from us;
- To process an order and to inform you about the proceeding;
- To inform you about offers, promotions or general information regarding the products / services of Apex Dynamics BV, by means of automatic e-mails or mail;
- To process (open) applications;
- To process complaints about a product / service or the company and to give feedback of the progress and further arrangements;
- To deliver ordered products to the address as indicated.

The use of Cookies

On our websites anonymous tracking cookies are used with the aim to analyze your surfing behavior in Google Analytics.

A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser.

Providing to third parties

Personal data will only be provided to third parties if this is necessary for the delivery of ordered products or service. Apex Dynamics BV is using external parties for transport, which take care of the delivery of products.

Clear arrangements (by means of an agreement) are concluded with third parties, with which we share the personal data. The personal data will be deleted if they are no longer used. The data will not be provided to parties if this is not necessary or legally required.

Secure and storage

We take appropriate (security) measures to minimize misuse and unauthorized access to personal data. Only the necessary persons have access to the data. We do not store the data longer than necessary or are legally permitted.

Rights

Within the framework of the General Data Protection Regulation you are entitled to inspect, rectify or delete the personal data and you can also object to the processing of the personal data. The data can be transferred to external parties at your request.

Authority Personal Data

If you have complaints about the processing of the personal data, you can always contact us. On the basis of the Privacy Law you can also submit a complaint to the privacy regulator, the Dutch Data Protection Authority.